

***To request the ABOMS logo, please email info@aboms.org. Be sure to read the below policy regarding correct logo usage.**

Use of Logo and Listing of Certification Status

All rights to the American Board of Oral and Maxillofacial Surgery (ABOMS) logo belong to ABOMS. The ABOMS logo, when used with an appropriate identifying phrase, is the collective mark that may only be used by an Active ABOMS Diplomate. Any reproduction thereof by a non-Diplomate is specifically prohibited.

Applicants and Candidates, as well as any Suspended, Revoked, or otherwise Inactive Diplomates, are prohibited from using the ABOMS logo or from listing themselves as an ABOMS Diplomate. ABOMS does not recognize or use the term "Board Eligible." The term "Candidate" is recognized and is defined as an OMS who is actively pursuing Board Certification and has been approved to take the Qualifying Examination (QE) and/or Oral Certifying Examination (OCE) within the allotted time period of eligibility.

Use of the ABOMS logo by a current and Active ABOMS Diplomate is limited to:

- Professional stationary
- Letterheads
- Business and referral cards and forms, excluding educational literature and patient instruction forms
- Interior and exterior doors and windows in ABOMS Diplomate offices
- ABOMS Diplomate personal or professional websites
- Any other use of the logo requires specific permission from ABOMS.

For Active Diplomates, the logo must always be accompanied by the phrase, "Diplomate of the American Board of Oral and Maxillofacial Surgery". If the Diplomate has been certified in one of the ABOMS Certificates of Added Qualification (CAQs), they may use the phrase, "Diplomate of the American Board of Oral and Maxillofacial Surgery with a Certificate of Added Qualifications in Head and Neck Oncologic and Reconstructive Surgery" or "Diplomate of the American Board of Oral and Maxillofacial Surgery with a Certificate of Added Qualifications in Pediatric Craniomaxillofacial Surgery." A Retired Diplomate who has given ABOMS proper notification and has retired while in Active Status, may also use the logo as long as the term "Retired Diplomate" is used and the years of Active certification are listed along with it.

No change of the color, pitch or background of the logo is permitted. If using the logo on a website, it may only be used on those maintained by ABOMS Diplomates for the purposes of stating their certification and educating the public of oral and maxillofacial services available through their practice. The logo may only be used once on the website, either on the home page or the first page, to establish Diplomate status with ABOMS. When used on practice websites and all members of the practice are not Diplomates, it must be clearly stated which members of the practice are in fact Diplomates of ABOMS. Any lack of clarity and clear distinction of the actual Diplomate/Diplomates is forbidden and considered misuse of the logo. The ABOMS logo shall not be used for any commercial endorsement, or in any way that implies a commercial endorsement by or partnership with ABOMS.

No abridgement or alteration of the ABOMS logo is permitted, and no elements of the design can be used in the development of an individual or corporate oral and maxillofacial surgery insignia. When a provider misrepresents board certification status, ABOMS will contact the individual and may notify local credentialing bodies, licensing bodies, law enforcement agencies, and others. Individuals in violation of this policy may be subject to legal action. Individuals in violation of this policy may be pursued in a civil lawsuit for trademark infringement and misuse if they use all or any part of the trademark of the ABOMS.